

INSTRUCTION TO AUTHOR

ASIAN JOURNAL OF MANAGEMENT (AJM)

Asian Journal of Management (AJM) (ISSN: print-0976-495X; online-2321-5763) is an international, peer-reviewed journal, devoted to managerial sciences. The aim of AJM is to publish the relevant to applied management theory and practice and identify both a compelling practical management issue and a strong theoretical framework for addressing it. AJM publishes Original Research Articles, Short Communications, Review Articles in all areas of managerial sciences. Topics covered are: Strategic Management; Services Management; Health Service Management; Education Management; Operations Management; Organizational Analysis; Financial Management; Organizational Planning; Policy Making and Decision Making; Ethics in Business; Motivation; Globalization; Training and Development; Recruitment and Selection; Industrial Relations; Virtual Technology; Change Management; Business Accounting Initiatives; Partnership Development; Organizational Behavior; Flexibility; Marketing Management; Operational Management; Financial Management; Pharmaceutical Management.

The journal is published quarterly every year in last week of March, June, September and December.

General

All submitted manuscripts should contain original work neither published previously nor under consideration for publication elsewhere. Articles shall be accepted from any country provided submitted in English language only. There is page limitation for articles up to 10 pages; the authors must strive to present their results as clearly and concisely as possible. Authors, in their cover note to Editor, shall have to clearly mention whether the manuscript is to be considered as a Research article, Short communications or a Review article.

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Journal Articles

Mallika G, Das VT. Impact of Stress on working performance of Nurses and Organizational effectiveness in Hospitals. *Asian Journal of Management*. 2020;11(3):225-32. doi: 10.5958/2321-5763.2020.00035.9.

Chowdhury PP. Role of use of Social Media on Effective Buying Decision Process: A Study of Consumer buying Behavior in the Context of Bangladesh Market. *Asian Journal of Management*. 2019 Mar 23;10(1):53-60. doi: 10.5958/2321-5763.2019.00010.6.

Daharwal SJ, Naidu R. A Review: Quality Management and Their Concepts. *Asian Journal of Management*. 2013;4(4):249-53.

Book

Stacey GL and Keen NT. *Plant-microbe interactions*. Chapman and Hall, New York. 1996.

Book Chapter

Mandell GL. and Petri WA. Antimicrobial agents: penicillins, cephalosporins, and other β -lactam antibiotics. In Goodman and Gilman's. *The pharmacological basis of therapeutics*, Edited by Hardman JG and Limbird LE. McGraw-Hill, New York. 1996; 9th ed: pp. 1073-1101.

Electronic journal article/ World Wide Web:

G. Mallika, V. Tulasi Das. Impact of Stress on working performance of Nurses and Organizational effectiveness in Hospitals. *Asian Journal of Management*. 2020;11(3):225-32. doi: 10.5958/2321-5763.2020.00035.9 available on <https://ajmjournal.com/AbstractView.aspx?PID=2020-11-3-1>

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